

JORGE IVAN CALLEJA

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EDUCATION

Masters of Business Administration - Management

The University of Texas at El Paso | December 2019

Bachelor of Fine Arts - Graphic Design/Metals

The University of Texas at El Paso | May 2013

EXPERIENCE

University Communications – Graphic Designer | UTEP, 2015-Present

Design and develop campus-wide initiatives that promote the correct use of the University's branding.

Las Artistas – Marketing Director | El Paso, 2015-Present

Coordinate with local artists and professionals, organizing annual fine arts and crafts show for local non-profit. Served 4 years as President.

The Art Avenue – Creative Director | El Paso, 2013-2018

Direct and coordinate projects for various facets of The Art Avenue, including but not limited to graphics, web, editorial & curatorial.

University Communications – Web Designer | UTEP, 2012-2014

Assist the web department by producing web and graphic materials for various UTEP departments.

Chinati Foundation – Volunteer | Marfa, Texas, 2011, 2012

Guarded artwork and guided visitors through the exhibits.

Engineering Multimedia Center – Multimedia Developer | UTEP, 2009-2012

Graphic Designer, Web Developer, Poster Printing.

FREELANCE WORK

Helix Solutions

VS Mediation

El Paso Ballet Theatre

Haydee Alonso

UTEP College of Engineering

RAZI Projects - Rachelle Thiewes & Suzi Davidoff

Stanlee & Gerald Rubin Center for the Visual Arts

EXHIBITED WORK

Flores Dan Vida, 2016

Art for the Cure, 2015

Las Artistas, 2012, 2011, 2010, 2015

Mother Forgive Me, 2013

UTEP Biannual Graduating Student Exhibition, 2013

R3 Re-Create, Re-Think, Re-Discover, 2013

Las Artistas Artwork Showcase 2012, El Paso Museum of Art Store

UTEP Annual Juried Student Art Show 2012, 2011, 2010

Salon des Refusés, UTEP, Annual student show 2012

Radical Jewelry Makeover 2011, Wheelwright Museum of the American Indian Gallery at Sintini, Art Show 2011

Peace of Art Show, Traveling Exhibition 2010

Neighborhood Watch: Projection Walk 2010

PUBLISHED WORK

A Cross-Cultural Exploration of Identity: Negotiating Self, London, 2014

The Art Avenue Magazine, El Paso, 2013

Minero Magazine, UTEP, El Paso, 2010

SKILLS

Extensive knowledge in several software suites such as Adobe Creative Cloud, Aperture, MS Office

Enthusiastic about discovering new software

Full project execution, from brainstorming to deployment (web/graphics/video)

Experienced in video production and post-production

Experience with large format printers

Comfortable about working with vendors and printers

Ability to maintain, troubleshoot and repair computer equipment

Always looking forward to test and handle new electronic equipment

Prominent knowledge of markup languages (HTML5/CSS3)

Extensive knowledge of Wordpress CMS

Basic understanding of scripting languages such as PHP/JavaScript/MySQL

Comfortable with server side operations, web hosting, domain management

Bilingual (Spanish/English)

